



**WVLD-AM, WVGA-FM, WWRQ-FM, WKAA-FM, WQPW-FM,  
WXHT-FM, WSTI-FM  
EEO PUBLIC FILE REPORT  
12/1/2023 – 11/30/2024**

*(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis; Unit report end date earlier due to license renewal)*

**I. MASTER RECRUITMENT SOURCE LIST (MRSL)**

| RS Number   | RS Information   | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS over 12-month period |
|---|--|---|---|
| 1   | <b>WVLD-AM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews | Yes   | 0   |
| 2   | <b>WVGA-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews | Yes   | 0   |
| 3   | <b>WWRQ-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews | Yes   | 0   |
| 4   | <b>WKAA-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews | Yes   | 0   |
| 5   | <b>WQPW-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews | Yes   | 0   |
| 6   | <b>WXHT-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews | Yes   | 0   |
| 7   | <b>WSTI-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews | Yes   | 0   |
| 8   | Website: <a href="http://www.933rocks.com">http://www.933rocks.com</a>   | Yes   | 0   |
| 9   | Website: <a href="http://www.thebeat1079.com">http://www.thebeat1079.com</a>   | Yes   | 0   |
| 10  | Website: <a href="http://www.myhot1027.com">http://www.myhot1027.com</a>   | Yes   | 0   |
| 11  | Website: <a href="http://www.mystar1053.com">http://www.mystar1053.com</a>   | Yes   | 0   |
| 12  | Website: <a href="http://www.mymixvaldosta.com">http://www.mymixvaldosta.com</a>   | Yes   | 0   |
| 13  | Website: <a href="http://www.mykixcountry.com">http://www.mykixcountry.com</a>   | Yes   | 0   |
| 14  | Website: <a href="http://www.valdostatoday.com">http://www.valdostatoday.com</a>   | Yes   | 0   |
| 15  | Walk In's / Referrals / Applications on File / Rehire  | N/A   | 1   |
| <b>TOTAL INTERVIEWEES OVER REPORTING (12-MONTH) PERIOD (RS)</b>   |  |   | 0   |
| <b>TOTAL INTERVIEWEES OVER REPORTING (12-MONTH) PERIOD (R.I.)</b> |  |   | 0   |
| <b>TOTAL INTERVIEWEES OVER REPORTING (12-MONTH) PERIOD</b>        |  |   | 1   |

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**III. RECRUITMENT INITIATIVES**

|          | <b>TYPE OF RECRUITMENT INITIATIVE<br/>(MENU SELECTION)</b>  | <b>BRIEF DESCRIPTION OF ACTIVITY</b>   |
|----------|---|--|
| <b>1</b> | <p>Valdosta State University: The Happening Event</p> <p>August 29<sup>th</sup>, 2024: WXHT-FM, WWRQ-FM, WSTI-FM, WQPW-FM, WKAA-FM, WVGA-FM, WVLD-AM</p> <p>On-Site: 1P-4P, Live Broadcast</p> <p>Robin Vickery: Student Services</p> | <p>Jay Mathews, Operations Manager, and Beth Peagler, PR Director, coordinate the special event at V.S.U. Mr. Mathews along with various programming, production, and sales staff attend the event. Local Businesses set up display booths, illustrating their products/services, and welcome students to the community. Staff Representatives execute a live broadcast accompanied by an on-site promotional give away, and are on-site to supply applications and overviews of the role radio broadcasting, internet media and promotions, play in the market.</p> |
| <b>2</b> | <p>Valdosta-Lowndes Chamber of Commerce:</p> <p>Business Expo</p> <p>August 22<sup>nd</sup>, 2024</p> <p>On-Site: 3P – 7:00P</p> <p>Lisa Jarvis: Events &amp; Programs Director</p>   | <p>Omar Soosani, Local Sales Manager and local sales representatives attended and set up a booth for the Business Expo event. Seventy-four booths were set up by area businesses. Station representatives were on site to answer questions and supply applications for interested parties in sales employment opportunities available in our company.</p>  |