



**WVLD-AM, WVGA-FM, WWRQ-FM, WKAA-FM, WQPW-FM,  
WXHT-FM, WSTI-FM  
EEO PUBLIC FILE REPORT  
12/1/2020 – 11/30/2021**

*(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis; Unit report end date earlier due to license renewal)*

**I. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	<b>WVLD-AM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
2	<b>WVGA-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
3	<b>WWRQ-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
4	<b>WKAA-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
5	<b>WQPW-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
6	<b>WXHT-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
7	<b>WSTI-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews	Yes	0
8	Website: <a href="http://www.rock1069.com">http://www.rock1069.com</a>	Yes	0
9	Website: <a href="http://www.thebeat1079.com">http://www.thebeat1079.com</a>	Yes	0
10	Website: <a href="http://www.myhot1027.com">http://www.myhot1027.com</a>	Yes	0
11	Website: <a href="http://www.mystar1053.com">http://www.mystar1053.com</a>	Yes	0
12	Website: <a href="http://www.mymixvaldosta.com">http://www.mymixvaldosta.com</a>	Yes	0
13	Website: <a href="http://www.mykixcountry.com">http://www.mykixcountry.com</a>	Yes	0
14	Website: <a href="http://www.valdostatoday.com">http://www.valdostatoday.com</a>	Yes	0
15	<b>Walk In's / Referrals / Applications on File</b>	N/A	1
<b>TOTAL INTERVIEWEES OVER REPORTING (12-MONTH) PERIOD (RS)</b>			0
<b>TOTAL INTERVIEWEES OVER REPORTING (12-MONTH) PERIOD (R.I.)</b>			0
<b>TOTAL INTERVIEWEES OVER REPORTING (12-MONTH) PERIOD</b>			1

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	<p>Valdosta State University: The Happening Event</p> <p>August 26<sup>th</sup>, 2021: WXHT-FM, WWRQ-FM, WSTI-FM, WQPW-FM, WKAA-FM, WVLD-AM</p> <p>On-Site: 1P-3P, Live Broadcast</p> <p>Robin Vickery: Student Services</p>	<p>Jay Mathews, Operations Manager, Sara Sumner, WQPW Program Director, and Beth Peagler, PR Director, coordinate the special event at V.S.U. Mr. Mathew, Mrs. Sumner, along with various programming, production, and sales staff attend the event. Local Businesses set up display booths, illustrating their products/services, and welcome students to the community. Staff Representatives execute a live broadcast accompanied by an on-site promotional give away, and are on-site to supply applications and overviews of the role radio broadcasting, internet media and promotions, play in the market.</p>
<b>2</b>	<p>Career Expo: Black Crow Media</p> <p>May 25<sup>th</sup>, 2021: 10A – 1P; 4P – 7P</p> <p>James H. Rainwater Conference Center</p> <p>Beth Peagler: PR Director</p>	<p>Black Crow Media hosted/participated in a Career Expo at The James H. Rainwater Conference Center. Forty-one area businesses participated in the Career Expo. Business representatives were on site to recruit and speak with applicants and candidates. Beth Peagler, PR Director, coordinated this expo and was on site. The expo was not as successful in producing a high volume of attendees, however it was successful in producing viable applicants/candidates.</p>