



**WVLD-AM, WVGA-FM, WWRQ-FM, WKAA-FM, WQPW-FM,  
WXHT-FM, WSTI-FM  
EEO PUBLIC FILE REPORT  
12/01/16 – 11/30/2017**

*(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)*

**I. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	<b>WVLD-AM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
2	<b>WVGA-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
3	<b>WWRQ-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
4	<b>WKAA-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
5	<b>WQPW-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
6	<b>WXHT-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	1
7	<b>WSTI-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
8	<b>Valdosta Daily Times:</b> 201 N Troup Street, Valdosta, GA 31601: 229-269-4222, Print Ad, Purchased online	No	1
9	Website: <a href="http://www.valdostadailytimes.com">http://www.valdostadailytimes.com</a>	No	0
10	Website: <a href="http://classifiedmarketplaceonline.monster.com">http://classifiedmarketplaceonline.monster.com</a>	No	0
11	Website: <a href="http://allaccess.com">http://allaccess.com</a>	No	0
12	Website: <a href="http://www.rock1069.com">http://www.rock1069.com</a>	Yes	0
13	<b>Website:</b> <a href="http://www.thebeat1079.com">http://www.thebeat1079.com</a>	Yes	0
14	<b>Website:</b> <a href="http://www.myhot1027.com">http://www.myhot1027.com</a>	Yes	0
15	<b>Website:</b> <a href="http://www.mystar1053.com">http://www.mystar1053.com</a>	Yes	0
16	<b>Website:</b> <a href="http://www.mymixvaldosta.com">http://www.mymixvaldosta.com</a>	Yes	0
17	<b>Website:</b> <a href="http://www.mykixcountry.com">http://www.mykixcountry.com</a>	Yes	0
18	<b>Website:</b> <a href="http://www.valdostatoday.com">http://www.valdostatoday.com</a>	Yes	0
19	<b>Walk In's / Referrals</b>	N/A	6

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over 12-month period</b>
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD (RS)</b>			8
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD (R.I.)</b>			0
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			8

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	<p>GVRA – Valdosta Unit: Career &amp; Resource Fair</p> <p>January 26<sup>th</sup>, 2017: 10A – 1P</p> <p>Department of Labor, 221 South Ashley Street, Valdosta, GA 31601</p> <p>Jessica Carter, MRC, CRC: 229-293-7271</p>	<p>Beth Peagler, Public Relations Director; La Juan Haynes, Program Director WXHT-FM, attended the Career Fair, along with over Thirty-Four Businesses. Employees were on-site and available to answer questions, and provide material, including employment applications, about Black Crow Media of Valdosta.</p>
<b>2</b>	<p>Valdosta State University: The Happening Event</p> <p>August 24<sup>th</sup>, 2017</p> <p>On-site: 10A-4P; Live Broadcast's: 1P-4P</p> <p>WQPW-FM; WKAA-FM; WSTI-FM; WXHT-FM; WWRQ-FM; WVLD-AM</p> <p>Robin Vickery: Student Services</p>	<p>Beth Peagler, Public Relations Director; Jay Mathews, Operations Manager; Sara Sumner, Promotions Director and Ruby Riesinger, Director of Sales; attend the special event at V.S.U., along with programming, production, and sales staff. Local Businesses set up display booths, illustrating their products/services, and welcome students to the community. Staff Representatives executed a live broadcast accompanied by an on-site promotion, and were on-site to supply applications and overviews of the role radio broadcasting, internet media and promotions, play in the market.</p>
<b>3</b>	<p>Black Crow Media of Valdosta</p> <p>“Who Wants To Be A DJ”</p> <p>May 6<sup>th</sup>, 2017 – May 26<sup>th</sup>, 2017, Mellow Mushroom</p> <p>WXHT-FM, WWRQ-FM, WKAA-FM, WVLD-AM, WQPW-FM, WSTI-FM</p> <p>Round One: May 6<sup>th</sup>, 2017: 5P – 9P</p> <p>Round Two: May 13<sup>th</sup>, 2017: 5P – 9P</p> <p>Round Three: May 20<sup>th</sup>, 2017: 5P – 9P</p> <p>Wrap-Up: May 26<sup>th</sup>, 2017: 6P – 8P</p>	<p>Jay Mathews, Operations Manager, conducted contest, “Who Wants To Be A DJ.” Qualifiers are taken on-air, as well as on-line. Each qualifier is required to be present at live auditions, hosted at The Mellow Mushroom. Ten Finalists are selected by a panel of judges in two rounds. The top Twenty finalists audition in the third Round. The top Five are selected by a panel of judges. Each finalist schedules an in-studio appointment to record a demo. The demo's are placed online and the public is allowed to vote for their favorite contestant. The finalist with the highest online votes wins the contest. Winner: Samuel Reeves, Hire Date: June 5<sup>th</sup>, 2017, as Part Time On Air, WVLD-AM</p>

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<b>4</b>	National Association of Broadcasters Education Foundation (NABEF),  Career Day: April 25 <sup>th</sup> , 2017  2017 NAB Show, Las Vegas, Nevada	Vice President, Gregory Pretko, attended the Career Day.
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