



**WVLD-AM, WVGA-FM, WWRQ-FM, WKAA-FM, WQPW-FM,  
WXHT-FM, WSTI-FM  
EEO PUBLIC FILE REPORT  
12/01/15 – 11/30/2016**

*(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)*

**I. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	<b>WVLD-AM:</b> (Simulcast of WVGA-FM through 8.31.15) 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
2	<b>WVGA-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
3	<b>WWRQ-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
4	<b>WKAA-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
5	<b>WQPW-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
6	<b>WXHT-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
7	<b>WSTI-FM:</b> 1711 Ellis Drive, Valdosta, GA, 31601, 229-244-8642: Contact: Kim Pelkowski, Natasha Gebora, Jay Mathews, Ruby Riesinger	Yes	0
8	<b>Website:</b> <a href="http://www.valdostatoday.com/News.html">http://www.valdostatoday.com/News.html</a> Station Site: WVGA-FM, News Talk 105.9	No	0
9	<b>Valdosta State University:</b> 1500 North Patterson Street, Valdosta, GA, 31698: 229-333-5942: Contact: DeLois Hargett, Employer Relations Coordinator, VSU Career Opportunities: <a href="http://www.collegecentral.com">www.collegecentral.com</a>	No	0
10	<b>Valdosta Daily Times:</b> 201 N Troup Street, Valdosta, GA 31601: 229-269-4222: Contact: Mae Stokes, Director of Advertising Sales	No	0
11	Website: <a href="http://www.rock1069.com">http://www.rock1069.com</a>	Yes	0
12	<b>Website:</b> <a href="http://www.thebeat1079.com">http://www.thebeat1079.com</a>	Yes	0
13	<b>Website:</b> <a href="http://www.myhot1027.com">http://www.myhot1027.com</a>	Yes	1
14	<b>Website:</b> <a href="http://www.mystar1053.com">http://www.mystar1053.com</a>	Yes	0
15	<b>Website:</b> <a href="http://www.mymixvaldosta.com">http://www.mymixvaldosta.com</a>	Yes	0

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16	<b>Website:</b> <a href="http://www.mykixcountry.com">http://www.mykixcountry.com</a>	Yes	1
17	<b>Website:</b> <a href="http://www.valdostatoday.com">http://www.valdostatoday.com</a>	Yes	1
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD (RS)</b>			3
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD (R.I.)</b>			0
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			3

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	<p>Valdosta State University: The Happening Event August 25<sup>th</sup>, 2016</p> <p>On-site: 10A-4P; Live Broadcast's: 1P-4P</p> <p>WQPW-FM; WKAA-FM; WSTI-FM; WXHT-FM; WWRQ-FM; WVLD-AM</p> <p>Robin Vickery: Student Services</p>	<p>Beth Peagler, Public Relations Director; Jay Mathews, Operations Manager; Ruby Riesinger, Director of Sales; Kim Pelkowski, General Manager; attend the special event at V.S.U., along with programming, production, and sales staff. Local Businesses set up display booths, illustrating their products/services, and welcome students to the community. Black Crow Representatives are on-site to supply applications and overviews of the role radio broadcasting, internet media and promotions, play in the market.</p>